



INCOME GENERATING ACTIVITY –GOAT FARMING

By

Self Help Group Ujala



SHG Name	Ujala
VFDS Name	Khuddi
Range	Lad Bharol
Division	Joginder Nagar

Prepared Under –

Project for Improvement of Himachal Pradesh Forest Ecosystems
Management & Livelihoods (JICA Assisted)

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1. Description of SHG/CIG

1	SHG Name	Ujala SHG
2	VFDS	Khuddi
3	Range	Lad Bharol
4	Division	Joginder Nagar
5	Village	Balh
6	Block	Daled
7	District	Mandi
8	Total No. of Members in SHG	07
9	Date of formation	27-04-2018
10	Bank a/c No./IFSC Code	31510104164
11	Bank Details	HPSCB Lad Bharol
12	SHG/CIG Monthly Saving	700 (100 per person)
13	Total saving	45000
14	Total inter-loaning	--
15	Cash Credit Limit	--
16	Repayment Status	--

2. **Beneficiaries Detail**

<u>Sr. No</u>	<u>Name & address of members</u>	<u>Designation</u>	<u>Gender</u>	<u>Category/ Occupation</u>	<u>Photograph</u>
1.	Sh. Ranjeet Singh S/oSh. Bainshi Ram Vill Balh P.O Panjalag Distt. Mandi (H.P.) 78762-25731	Pradhan	Male	Gen. Agriculture	
2.	Sh. Roshan Lal S/oSh. Guria Ram Vill Balh P.O Panjalag Distt. Mandi (H.P.) 7559714691	Secretary	Male	Gen. Agriculture	
3.	Sh. Joginder Singh S/o Sh Ram Singh Vill Balh P.O Panjalag Distt. Mandi (H.P.) 9817054386	Member	Male	Gen. Agriculture	
4.	Sh. Sanjeev Kumar S/oSh. Pan Singh Vill Balh P.O Panjalag Distt. Mandi (H.P.) 8580639771	Member	Male	Gen. Agriculture	
5.	Sh. Kashmir Singh S/oSh. Shankar Singh Vill Balh P.O Panjalag Distt. Mandi (H.P.) 9816182985	Member	Male	Gen. Agriculture	
6.	Sh. Gian Chand S/oSh. Shankar Singh Vill Balh P.O Panjalag Distt. Mandi (H.P.) 8278826045	Member	Male	Gen. Agriculture	
7.	Sh. Budhi Singh S/oSh. Narotam Ram Vill Balh P.O Panjalag Distt. Mandi (H.P.) 9418280112	Member	Male	Gen. Agriculture	

3. Geographical details of the Village

1	Distance from the District HQ	::	90 Km
2	Distance from Main Road	::	1Km
3	Name of local market & distance	::	30 km
4	Name of main market & distance	::	32 Km
	Name of main cities & distance	::	Mandi - 90 km Lad Bharol - 30 Km Joginder Nagar - 32 Km Palampur - 46 Km
6	Name of main cities where product will be sold/ marketed	::	Mandi ,Lad Bharol ,Joginder Nagar , Palampur

4. Executive Summary

Goatry income generation activities has been selected by Ujala self help group. This IGA will be carried out by seven males of this SHG. This activity is being already done by maximum members of this group. This activity will be carried out whole year by group member. Goats can be farmed with a relatively small area of pasture and with limited resources.

5. Description of Product related to Income Generating Activity

1	Name of the Product	::	Ujala Goat Farm
2	Method of product identification	::	This activity is being already done by maximum SHG members . This activity has been decided by group members.
3	Consent of SHG/ CIG / cluster members	::	Yes

6. Description of Production Processes

- Group will process goat farming material. This business activity will be carried out whole year by group members.
- Production process includes shed cleaning, daily grazing , etc.

- Goat farming can be very suited to production alongside other livestock on low-quality grazing land. Goats efficiently convert sub-quality grazing matter that is less desirable for other livestock into quality lean meat.
- Group will obtain meat, milk, butter, cheese, fibre etc .

Description of Production Planning

1	Production Cycle (in days)	::	1 Year
2	Manpower required per cycle (No.)	::	7 males in routine bases
3	Source of raw materials	::	Local area cultivated & waste land
4	Source of other resources	::	Lopping of trees from private land
5	Quantity required per cycle (Kg)	::	-
6	Expected production per cycle (Kg)	::	-

Requirement of raw material and expected production

S.No	Raw material	unit	Time	Quantity	Amount per kg(Rs)	Total amount
1.	Salt	16	1 Year	32 Kg	20	640
2.	Feed mixture	16	1Year	1728 Kg	18	31,104
3.	Calcium, Medicine	-	-	-	HP Animal Husbandry Deptt.	

The growers are given 100 gm per day of concentrate mixture while adult does and bucks are given concentrate ration of 200-250 grams per day. On an average, each goat consumes 5-7 Kg of green fodder and a liter of water per day. Statistically speaking an acre of fodder is sufficient to feed 35 goats.

Description of Marketing/ Sale

1	Potential market places	::	Joginder Nagar
2	Distance from the unit	::	30 Km.
3	Demand of the product in market place/s	::	Daily demand,
4	Process of identification of market	::	Group members, according to their production potential and demand in market, will select/list retailer/whole seller.

			Initially FYM will be sold for orchardist.
5	Marketing Strategy of the product		SHG members will directly sell their mature goat through village shops. Also by retailers of near markets.
6	Product branding		-
7	Product “slogan”		-

7. SWOT Analysis

❖ Strength –

- Activity is being already done by maximum SHG members
- Raw material easily available
- Goat farming process is simple

❖ Weakness –

- Effect of temperature, humidity, for grazing.

❖ Opportunity –

- High demand of selling of mature goat and the dairy products.
- Demand of FYM for orchards during Feb.& March.

8. Description of Management among members

By mutual consent SHG group members will decide their role and responsibility to carry out the work. Work will be divided among members according to their mental and physical capabilities.

- Some group members will involve in feeding and taking care of goats.
- Some group members will involve in Production process.
- Some group members will involve in Packaging and Marketing of products like milk, fibre etc.

9. Description of Economics

A. CAPITAL COST		Quantity		
Sr.No	Particulars	Quantity	Unit Price	Total Amount (Rs.)
1	Construction of shed/ elevated sitting place of bamboo	1	12500	12500

2	Cost of 1 buck member of aging 9 month	1	8000	8000
3.	28 does (of 6 months age)	28	7000	196000
Total Capital Cost (A) =				216500.00

B <u>RECURRING COST</u>					
Sr.no	Particulars	Unit	Quantity	Price	Total Amount (Rs)
1	Rent (Goat yard with FYM materials storage shed)	month	12	500	6000
2	Packaging material (FYM)	Yearly	100 Bags	25	2,500
3	Feed mixture (in Kg)	Kg	29 x15 = 435 Kg	18/-Kg	7830
Total Recurring Cost					16330.00
Total Recurring Cost B = 16330/- (labor will be done by SHG members)					

C. <u>Cost of Production (Monthly)</u>		
Sr. No	Particulars	Amount (Rs)
1	Total Recurring Cost	16330
2	10% depreciation annually on capital cost	21650/-
Total		<u>37980/-</u>

D <u>Selling Price calculation per year</u>				
Sr.No	Particulars	Unit	Amount (Rs)	
1	Cost of Production	-	Grazing daily bases by SHG members on routine schedule	It will decrease as the quantity of production Increase
2	Current market price	-	Milk= 2.5 Kg/day, 1 kg of milk fetches around 200 Rs per Litre	Average milk yield is 2 - 5 kg per day during a lactation period of 8 -10

			Annually- Rs 100000 (approx)	months.
3	Expected Selling Price of mature Goat by SHG @ 10,000/-	8	80,000/-	-

10. Analysis of Income and Expenditure (Monthly)

Sr.No	Particulars	Amount (Rs)
1	Salt & medicine	640
2	Feed mixture	7830
Total		8470
	Net Profit	180000 – 37980= 142020/- (will be distributed among 7 members of SHG)

Fund requirement:

Sr.No	Particulars	Total Amount (Rs)	Project Contribution 50%	SHG Contribution 50%
1	Total capital cost	216500.00	108250	108250
2	Total Recurring Cost	16330.00	0.00	16330.00
3	Trainings/capacity building/ skill up-gradation	30000.00	30000.00	0.00
	Total	262830.00	138250.00	124580.00

Note-

- **Capital Cost** - 50% of capital cost to be covered under the Project
- **Recurring Cost** -To be borne by the SHG/CIG.
- **Trainings/capacity building/ skill up-gradation** - To be borne by the Project

11. Sources of fund:

Project support;	<ul style="list-style-type: none">• 50% of capital cost will be utilized for purchase of goats, medicine & cattle feed i.e. Rs 1.00 lakh as revolving will be parked in the SHG bank account.	Procurement of machineries/equipment will be done by respective DMU/FCCU after following all nodal formalities.
SHG contribution	<ul style="list-style-type: none">• 50% of capital cost to be borne by SHG, this include cost of materials/tools other than machineries.• Recurring cost to be borne by SHG members	

12. Trainings/capacity building/skill up-gradation

Trainings/capacity building/ skill up-gradation cost will be borne by project.

Following are some trainings/capacity building/ skill up-gradation proposed/needed:

- Cost effective procurement of raw material
- Quality control
- Packaging and Marketing
- Financial Management

13. Computation of break-even Point

In this process breakeven will be achieved after one year selling wool, FYM and mature sheep.

14. Bank Loan Repayment - If the loan is availed from bank it will be in the form of cash credit limit and for CCL there is not repayment schedule; however, the monthly saving and repayment receipt from members should be routed through CCL.

- In CCL, the principal loan outstanding of the SHG must be fully paid to the banks once a year. The interest amount should be paid on a monthly basis.
- In term loans, the repayment must be made as per the repayment schedule in the banks.

15. Monitoring Method – At the initial stage baseline survey and yearly survey will be conducted of the beneficiaries.

Some key indicators for the monitoring are as:

- Size of the group
- Fund management
- Investment
- Income generation
- Production level
- Quality of product
- Quantity sold
- Market reach

16. SHG Group photograph:



17. Resolution-cum-Group-Consensus Form

Resolution-cum-Group-consensus Form

It is decided in the General house meeting of the group UJALA SWAYAM SAHAYTA SAMUH held on 15-11-2022 at Khuddi that our group will undertake the Nitau Baek "GoATRY" as Livelihood Income Generation Activity under the Project for Implementation of Himachal Pradesh Forest Ecosystem management and Livelihood (JICA assisted).

Ranjetsingh
Signature of group President
प्रधान/सचिव
उजाला स्वयं सहायता समूह
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Rajham Lal
Signature of group secretary
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[Signature]
Signature of President VFDS
President
Village Forest Development Society
(VFDS) Gram Panchyat Khuddi
P.O. Khazoor, Teh. Lad-Bharol
Distt. Mandi (H.P.)-175016

18. Business Plan Approval By VFDS and DMU

